



Cold Power Front & Top Loader Ingredients

Products launched prior to October 2016

Cold Power liquids:

Cold Power Regular Top Loader

Ingredients (INCI Name)	Purpose
Water	Consistency
Pentasodium Triphosphate	Water softener and anti-redeposition agent
Sodium Tridecyl Benzene Sulfonate	Cleaning agent
Sodium Carbonate	Alkalinity agent and cleaning aid
Sodium Laureth Sulfate	Cleaning agent
Silicone Antifoam Compound	Foam regulating agent
Disodium Distyrylbiphenyl Disulfonate	Whitening agent
Acrylates Copolymer	Viscosity regulator
Sodium Bicarbonate	pH buffer
Fragrance	Pleasant scent
Isothiazolinones	Preservative
Dyes	Colour

Cold Power Regular Front Loader

Ingredients (INCI Name)	Purpose
Water	Consistency
Pentasodium Triphosphate	Water softener and anti-redeposition agent
Sodium Tridecyl Benzene Sulfonate	Cleaning agent
Sodium Carbonate	Alkalinity agent and cleaning aid
Sodium Laureth Sulfate	Cleaning agent
Silicone Antifoam Compound	Foam regulating agent
Disodium Distyrylbiphenyl Disulfonate	Whitening agent
Acrylates Copolymer	Viscosity regulator
Sodium Bicarbonate	pH buffer
Fragrance	Pleasant scent
Isothiazolinones	Preservative
Dyes	Colour



Cold Power Lemon Top Loader

Ingredients (INCI Name)	Purpose
Water	Consistency
Pentasodium Triphosphate	Water softener and anti-redeposition agent
Sodium Tridecyl Benzene Sulfonate	Cleaning agent
Sodium Carbonate	Alkalinity agent and cleaning aid
Sodium Laureth Sulfate	Cleaning agent
Silicone Antifoam Compound	Foam regulating agent
Disodium Distyrylbiphenyl Disulfonate	Whitening agent
Acrylates Copolymer	Viscosity regulator
Sodium Bicarbonate	pH buffer
Fragrance	Pleasant scent
Isothiazolinones	Preservative
Dyes	Colour

Cold Power Lemon Front Loader

Ingredients (INCI Name)	Purpose
Water	Consistency
Pentasodium Triphosphate	Water softener and anti-redeposition agent
Sodium Tridecyl Benzene Sulfonate	Cleaning agent
Sodium Carbonate	Alkalinity agent and cleaning aid
Sodium Laureth Sulfate	Cleaning agent
Silicone Antifoam Compound	Foam regulating agent
Disodium Distyrylbiphenyl Disulfonate	Whitening agent
Acrylates Copolymer	Viscosity regulator
Sodium Bicarbonate	pH buffer
Fragrance	Pleasant scent
Isothiazolinones	Preservative
Dyes	Colour

Cold Power Frangipani and Eucalyptus Top Loader

Ingredients (INCI Name)	Purpose
Water	Consistency
Pentasodium Triphosphate	Water softener and anti-redeposition agent
Sodium Tridecyl Benzene Sulfonate	Cleaning agent
Sodium Carbonate	Alkalinity agent and cleaning aid
Sodium Laureth Sulfate	Cleaning agent
Silicone Antifoam Compound	Foam regulating agent
Disodium Distyrylbiphenyl Disulfonate	Whitening agent
Acrylates Copolymer	Viscosity regulator
Sodium Bicarbonate	pH buffer
Fragrance	Pleasant scent
Isothiazolinones	Preservative
Dyes	Colour

Cold Power Frangipani and Eucalyptus Front Loader

Ingredients (INCI Name)	Purpose
Water	Consistency
Pentasodium Triphosphate	Water softener and anti-redeposition agent
Sodium Tridecyl Benzene Sulfonate	Cleaning agent
Sodium Carbonate	Alkalinity agent and cleaning aid
Sodium Laureth Sulfate	Cleaning agent
Silicone Antifoam Compound	Foam regulating agent
Disodium Distyrylbiphenyl Disulfonate	Whitening agent
Acrylates Copolymer	Viscosity regulator
Sodium Bicarbonate	pH buffer
Fragrance	Pleasant scent
Isothiazolinones	Preservative
Dyes	Colour

Cold Power Sensitive Top Loader

Ingredients (INCI Name)	Purpose
Water	Consistency
Pentasodium Triphosphate	Water softener and anti-redeposition agent
Sodium Tridecyl Benzene Sulfonate	Cleaning agent
Sodium Carbonate	Alkalinity agent and cleaning aid
Sodium Laureth Sulfate	Cleaning agent
Silicone Antifoam Compound	Foam regulating agent
Disodium Distyrylbiphenyl Disulfonate	Whitening agent
Acrylates Copolymer	Viscosity regulator
Sodium Bicarbonate	pH buffer
Fragrance	Pleasant scent
Isothiazolinones	Preservative

Cold Power Sensitive Front Loader

Ingredients (INCI Name)	Purpose
Water	Consistency
Pentasodium Triphosphate	Water softener and anti-redeposition agent
Sodium Tridecyl Benzene Sulfonate	Cleaning agent
Sodium Carbonate	Alkalinity agent and cleaning aid
Sodium Laureth Sulfate	Cleaning agent
Silicone Antifoam Compound	Foam regulating agent
Disodium Distyrylbiphenyl Disulfonate	Whitening agent
Acrylates Copolymer	Viscosity regulator
Sodium Bicarbonate	pH buffer
Fragrance	Pleasant scent
Isothiazolinones	Preservative
Ingredients (INCI Name)	Purpose

Cold Power powders:

Cold Power Regular Top Loader

Ingredients (INCI Name)	Purpose
Sodium Carbonate	Cleaning Agent
Sodium Sulfate	Processing Agent
Sodium Dodecyl Benzene Sulfonate	Cleaning Agent
Sodium Aluminosilicate	Water Softener
Sodium Silicate	Cleaning Agent
C12-15 Alcohol EO	Cleaning Agent
Sodium anionic terpolymer	Cleaning & Whitening Agent
Lauryl Dimethyl Benzyl Ammonium Chloride	Cleaning Agent
Enzymes	Cleaning Agent for enzymatic stain
Antifoam Compound	Foam Control
CI fluorescent brightener	Whitening Agent
Fragrance	Pleasant Scent

Cold Power Regular Front Loader

Ingredients (INCI Name)	Purpose
Sodium Carbonate	Cleaning Agent
Sodium Sulfate	Processing Agent
Sodium Dodecyl Benzene Sulfonate	Cleaning Agent
Sodium Aluminosilicate	Water Softener
Sodium Silicate	Cleaning Agent
C12-15 Alcohol EO	Cleaning Agent
Sodium anionic terpolymer	Cleaning & Whitening Agent
Lauryl Dimethyl Benzyl Ammonium Chloride	Cleaning Agent
Enzymes	Cleaning Agent for enzymatic stain
Antifoam Compound	Foam Control
CI fluorescent brightener	Whitening Agent
Fragrance	Pleasant Scent



Cold Power with a touch of Cuddly Top Loader

Ingredients (INCI Name)	Purpose
Sodium Carbonate	Cleaning Agent
Sodium Sulfate	Processing Agent
Sodium Dodecyl Benzene Sulfonate	Cleaning Agent
Sodium Aluminosilicate	Water Softener
Sodium Silicate	Cleaning Agent
Bentonite Clay	Natural Softening Agent
C12-15 Alcohol EO	Cleaning Agent
Sodium anionic terpolymer	Cleaning & Whitening Agent
Lauryl Dimethyl Benzyl Ammonium Chloride	Cleaning Agent
Enzymes	Cleaning Agent for enzymatic stain
Antifoam Compound	Foam Control
CI fluorescent brightener	Whitening Agent
Fragrance	Pleasant Scent

Cold Power with a touch of Cuddly Front Loader

Ingredients (INCI Name)	Purpose
Sodium Carbonate	Cleaning Agent
Sodium Sulfate	Processing Agent
Sodium Dodecyl Benzene Sulfonate	Cleaning Agent
Sodium Aluminosilicate	Water Softener
Sodium Silicate	Cleaning Agent
Bentonite Clay	Natural Softening Agent
C12-15 Alcohol EO	Cleaning Agent
Sodium anionic terpolymer	Cleaning & Whitening Agent
Lauryl Dimethyl Benzyl Ammonium Chloride	Cleaning Agent
Enzymes	Cleaning Agent for enzymatic stain
Antifoam Compound	Foam Control
CI fluorescent brightener	Whitening Agent
Fragrance	Pleasant Scent

Cold Power Sensitive Top Loader

Ingredients (INCI Name)	Purpose
Sodium Carbonate	Cleaning Agent
Sodium Sulfate	Processing Agent
Sodium Dodecyl Benzene Sulfonate	Cleaning Agent
Sodium Aluminosilicate	Water Softener
Sodium Silicate	Cleaning Agent
C12-15 Alcohol EO	Cleaning Agent
Sodium anionic terpolymer	Cleaning & Whitening Agent
Lauryl Dimethyl Benzyl Ammonium Chloride	Cleaning Agent
Enzymes	Cleaning Agent for enzymatic stain
Antifoam Compound	Foam Control
CI fluorescent brightener	Whitening Agent
Fragrance	Pleasant Scent

Cold Power Sensitive Front Loader

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Sodium Carbonate	Cleaning Agent
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Antifoam Compound	Foam Control
CI fluorescent brightener	Whitening Agent
Fragrance	Pleasant Scent

