



## Dynamo Front & Top Loader Ingredients

Products launched from October 2016

### Dynamo Regular Front & Top Loader

Ingredients (INCI Name)	Purpose
Water	Consistency
Sodium Laureth Ethoxylated Sulfate	Cleaning agent
Sodium Dodecyl Benzene Sulfonate	Cleaning agent
Sodium Laureth Sulfate	Cleaning agent
Sodium Cocoate	Cleaning and foam regulating agent
Acrylates Copolymer	Viscosity regulator
Sodium Chloride	Viscosity regulator
Phosphonic Acid (DTPMP.Na)	Sequestrant
Sodium Borate	Enzyme stabiliser
Enzymes	Cleaning aids
Disodium Distyrylbiphenyl Disulfonate	Whitening agent
Propylene Glycol	Solvent
Silicone Antifoam Compound	Foam regulating agent
Sodium Citrate	pH modifier
Fragrance	Pleasant scent
Isothiazolinones	Preservative
Dyes	Colour



## Dynamo Eucalyptus Front & Top Loader

Ingredients (INCI Name)	Purpose
Water	Consistency
Sodium Laureth Ethoxylated Sulfate	Cleaning agent
Sodium Dodecyl Benzene Sulfonate	Cleaning agent
Sodium Laureth Sulfate	Cleaning agent
Sodium Cocoate	Cleaning and foam regulating agent
Acrylates Copolymer	Viscosity regulator
Sodium Chloride	Viscosity regulator
Phosphonic Acid (DTPMP.Na)	Sequestrant
Sodium Borate	Enzyme stabiliser
Enzymes	Cleaning aids
Disodium Distyrylbiphenyl Disulfonate	Whitening agent
Propylene Glycol	Solvent
Silicone Antifoam Compound	Foam regulating agent
Sodium Citrate	pH modifier
Fragrance	Pleasant scent
Isothiazolinones	Preservative
Dyes	Colour

## Dynamo with a Boost of Sard Front & Top Loader

Ingredients (INCI Name)	Purpose
Water	Consistency
Sodium Laureth Ethoxylated Sulfate	Cleaning agent
Sodium Dodecyl Benzene Sulfonate	Cleaning agent
Sodium Laureth Sulfate	Cleaning agent
Sodium Cocoate	Cleaning and foam regulating agent
Acrylates Copolymer	Viscosity regulator
Sodium Chloride	Viscosity regulator
Phosphonic Acid (DTPMP.Na)	Sequestrant
Sodium Borate	Enzyme stabiliser
Enzymes	Cleaning aids
Disodium Distyrylbiphenyl Disulfonate	Whitening agent
Propylene Glycol	Solvent
Silicone Antifoam Compound	Foam regulating agent
Sodium Citrate	pH modifier
Fragrance	Pleasant scent
Isothiazolinones	Preservative
Dyes	Colour

The logo for 'Dynamo' is written in a bold, red, italicized font with a white outline and a slight shadow effect, giving it a dynamic and energetic appearance.

## Dynamo Professional Front & Top Loader

<b>Ingredients (INCI Name)</b>	<b>Purpose</b>
Water	Consistency
Sodium Laureth Ethoxylated Sulfate	Cleaning agent
Sodium Dodecyl Benzene Sulfonate	Cleaning agent
Sodium Laureth Sulfate	Cleaning agent
Sodium Cocoate	Cleaning and foam regulating agent
Acrylates Copolymer	Viscosity regulator
Polypropylene Terephthalate	Soil Release
Phosphonic Acid (DTPMP.Na)	Sequestrant
Sodium Borate	Enzyme stabiliser
Enzymes	Cleaning aids
Disodium Distyrylbiphenyl Disulfonate	Whitening agent
Propylene Glycol	Solvent
Ethanol	Solvent
Styrene Acrylate Copolymer	Opacifier
Silicone Antifoam Compound	Foam regulating agent
Sodium Citrate	pH modifier
Fragrance	Pleasant scent
Dyes	Colour